

Organizer:



Supporters:



**May 18-20, 2014,  
Budapest, Hungary**

## **MUSEUMS AND THEIR COMMUNITIES**

Final conference for

CETAID (Community Exhibitions as Tools for Adults' Individual Development) project

Project number: 12/0034-G/1130

**PROJECT:** Community Exhibitions as Tools for Adults' Individual Development (CETAID) is a partnership of museums, heritage sites and cultural institutions from Hungary, Portugal, Italy and the UK pooling practical ideas and innovative approaches to engaging local communities.

**CONFERENCE:** This two-day conference is organized to share the highlights of our learning throughout this two-year partnership. The day preceding the conference provides an opportunity to get an overall idea of the Hungarian museum community by participating in the Hungarian Museums' Fair where museums outside Hungary can also promote their work or simply enjoy various cultural encounters.

**PARTICIPANTS:** This conference is most beneficial for museum and heritage professionals (managers, curators and learning staff) and for cultural managers.

**RATIONALE:** Promoting the social value of museums and cultural organizations can attract new audiences, partners and funders. Involving people in participatory projects is a dynamic process where the personal and social impacts can have the power to transform lives. Cultural organisations engaging with local audiences are rewarded by insights and creative inspiration, resulting in more relevant, meaningful and powerful places to be for all our visitors, attractive to new audiences and richer partnerships. It is not always easy: there can be many barriers to participation; but we have worked together to explore possible solutions and to learn from the positive experiences of others to improve our own practice.

**LANGUAGES:** English and Hungarian (Interpretation is provided)

**VENUES:** Hungarian Museum of Trade and Tourism - [www.mkvm.hu](http://www.mkvm.hu) (1036 Budapest, Korona tér 1.)  
Museum of Ethnography - [www.neprajz.hu](http://www.neprajz.hu) (1055 Budapest, Kossuth Lajos tér 12.)  
Ludwig Museum - [www.lumu.hu](http://www.lumu.hu) (1095 Budapest, Komor Marcell u. 1.)

### **PROGRAMME:**

#### **Sunday, May 18, 2014**

All day Museums' Fair in the garden of the Hungarian National Museum

#### **Monday, May 19, 2014**

##### **Hungarian Museum of Trade and Tourism**

9:00-9:30 Opening – Welcome  
9:30-10:00 Keynote address: "Museums and communities: is this relationship an object of desire?"  
10:00-11:15 **Case studies I. (Memories and stories) and Discussion**  
11:15-11:45 Break  
11:45-13:00 **Case Studies II. (Including the community in exhibitions) and Discussion**  
13:00-14:30 Lunch

14:30-15:00 Travel to the **Museum of Ethnography**  
15:00-17:00 Presentations of the community projects and guided tour of the museum

**Tuesday, May 20, 2014**

**Hungarian Museum of Trade and Tourism**

9:00-9:30 Coffee on arrival  
9:30-10:00 Keynote address "Museums and communities: this is to last for a lifetime"  
10:00-11:15 **Case studies III. (Connecting to collections) and Discussion**  
11:45-13:00 **Case studies IV. (Learning communities, learning museums) and Discussion**  
13:00-14:30 Lunch  
14:30-15:00 Travel to the **Ludwig Museum**  
15:00-16:30 Presentations of the community projects and guided tour of the museum  
16:30-17:00 Closing and evaluation of conference/ News of the final publication

**FEE:** 8,000-HUF / 25,-EURO (This covers conference materials, lunches and coffee breaks during two days of conference and visits to the museums in programme)

Payment should be made at the time of registration to the bank account of the Foundation for Museums and Visitors/ Múzeumok és Látogatók Alapítvány

IBAN: HU16 1170 3006 2007 0414 0000 0000

SWIFT (BIC) Code: OTPVHUHB

Please mark 'CETAID Conference - participant's name)

**More information and abstracts for 10-minute case studies:**

Aniko Korenchy-Misz, E-mail: [mlalapitvany@gmail.com](mailto:mlalapitvany@gmail.com), Tel: 3630/280-7265

**Registration and information on cheap flights, recommended hotels and Budapest transport:**

Aliz Hibay-Scholtz, E-mail: [scholtzhibay@gmail.com](mailto:scholtzhibay@gmail.com), Tel: 3630/932-4438

Also follow conference news for detailed programme and other info on [www.mlalapitvany.hu](http://www.mlalapitvany.hu)  
In Projects/Conferences section

**PARTNERS:**



**LUDWIG MÚZEUM**  
Kortárs Művészeti Múzeum  
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